

October 28, 2020

Mr. Phil Hanson  
Planner II  
Division of Parking Services  
111 N. Front Street  
Columbus, OH 43215

RE: Parking Variance Request for 280 E Whittier St

Dear Mr. Hanson:

Section VI.C.3.b. of the City of Columbus Parking Variance Review Guidelines discusses the importance of alternative mobility options in the context of Parking Variance Requests. Accordingly, I would like to provide some additional context on our 280 E Whittier St Project for your consideration:

1. CoGo Bike Share

- a. Pizzuti representatives have met with the Columbus Recreation and Parks Department and their third-party operator, Lyft, regarding the existing CoGo bike station adjacent to the property at 280 E Whittier.
- b. Pizzuti has agreed to cover the costs to temporarily relocate the CoGo station throughout the duration of construction. The tentative location is directly south of the property along E Whittier St. This location is subject to approval by the appropriate Departments at the City of Columbus.
- c. Pizzuti plans to move the CoGo station back following construction completion, at which point it is proposed to be located along Jaeger just north of E Whittier St. This will be reflected on our forthcoming Dr.E. plan and is subject to City of Columbus approval.
- d. Pizzuti has committed in writing to the CoGo operator, Lyft, that we will do the following in the future:
  - i. Pizzuti will purchase an annual membership for any Resident that does not have a personal vehicle
  - ii. Pizzuti will purchase an annual membership for any 2BR unit that only has one personal vehicle

2. Electric Scooters

- a. Pizzuti plans to install a permanent electric scooter corral in the right-of-way, similar to what is installed at the intersection of S 3<sup>rd</sup> St and E Sycamore St.
- b. This is proposed to be located along E Whittier St and will be reflected on our forthcoming Dr.E. plan and is subject to City of Columbus approval.

3. COTA Bus Lines

- a. There are twenty-seven (27) COTA bus stops within less than 0.5 miles of the site. The site is also located on the COTA Bus Line 5.

4. On-Site Bike Storage and Repair Facility
  - a. This Project will provide a robust bike storage facility and dedicated bike repair facility available to the residents. This, in conjunction with the Project's adjacency to the City's major employment hub, will further enable and promote bike commuting.
  - b. The Project's adjacency to the Lower Scioto Greenway and its bike trail network further enhance and promote bike transit.
5. COTA Plus
  - a. Pizzuti has been in contact with COTA representatives to discuss their soon to be launched COTA Plus program. There are many synergies between this program and a lifestyle that is not dependent on a personal vehicle. With a real-time app and on-demand pickup guaranteed in 15 minutes or less, this has the potential to reinvent public transportation. The pricing model is more cost effective than other ride-sharing alternatives, in turn making this option more viable as a potential alternative to a personal vehicle.
  - b. We look forward to watching this program launch in November and expect continued dialogue with COTA about potential synergies with our project.

I look forward to discussing further with you, as appropriate. Please do not hesitate to reach out with any questions or concerns.

Sincerely,



Jon Riewald  
Vice President of Development  
The Pizzuti Companies  
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Columbus, OH 43215